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Film, television, and electronic media

# FILM, TELEVISION, AND ELECTRONIC MEDIA – FTVE

Toni Fannin, Interim Dean
Applied and Fine Arts Division
Business and Foreign Language Building, Room 204

#### Possible career opportunities

Students majoring in FTVE enter broadcasting, cable, online media, and related industries. They can pursue graduate degrees in the field of mass or electronic communication for work in audio and video production, web development, radio and television, cable television, and media departments of agencies, institutions, and businesses.

#### Program-level student learning outcomes

Program learning outcomes are subject to change. The most current list of program learning outcomes for each program is published on the DVC website at www.dvc.edu/slo.

# Associate in arts degree Broadcast communication arts

Students completing the program will be able to...

- A. produce for broadcast and digital distribution utilizing three-camera studio format principles (except Basic Digital Field Production and Basic Writing for Digital Medium).
- B. operate cameras and professional sound equipment (except Basic Writing for Digital Medium).
- C. perform digital nonlinear editing (except Basic Writing for Digital Medium).
- D. produce still and motion graphics (except Basic Writing for Digital Medium).
- E. produce for broadcast and digital distribution utilizing field production principles (except Basic Studio Production and Basic Writing for Digital Medium).
- F. write scripts for various production formats.
- G. direct projects for various production formats.
- H. transfer to four-year institutions majoring in broadcast communication arts.
- qualify for entry-level employment in broadcasting.
- apply their planning skills for project management.
- K. identify major trends in the history of broadcasting.

The associate degree program in broadcast communication arts is designed as a two year curricular pathway that offers a broad general education while preparing students for entry-level positions in the broadcast communication industries such as: associate producer, assistant director, on-camera talent, camera operator, sound technician, video switcher, floor director, videotape editor, production assistant, radio board operator, radio producer, radio production engineer, and radio on-air talent.

Students must complete each of the required courses with a "C" grade or higher. Required courses can only be completed by attending a combination of day and evening classes. Certain courses may satisfy both major and general education requirements; however, the units are only counted once.

Selected courses in the program may also meet some lower division requirements for bachelor of arts programs at certain California State University campuses. Students who intend to transfer are advised to consult with a counselor regarding specific requirements.

major require ARTDM-105 FTVE-120 FTVE-130 FTVE-165 FTVE-240	Introduction to Digital Imaging	3 3 3
plus at least 6 FTVE-140 FTVE-160 JRNAL-110	Introduction to Film and Media Scriptwritin Introduction to Film Production	3
plus at least 3 FTVE-132 FTVE-150 FTVE-161 FTVE-166	3 units from: Advanced TV Studio Production	. 0.3-4
plus at least 3 ARTDM-190 ARTDM-195 FTVE-295 FTVE-296	B units from: Digital Media Projects Applied Production for Digital Media Occupational Work Experience Education in FTVE Internship in Occupational Work Experience Education in FTVE	3 1-4
ARTDM-149 ARTDM-170 BUSMG-191 BUSMG-192 BUSMK-255 COMM-148 DRAMA-122 DRAMA-123 DRAMA-124 DRAMA-126 ELTRN-116	Digital Interface Design	33 nt33333

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#### Film, television, and electronic media

FTVE-132	Advanced TV Studio Production	3
FTVE-140	Introduction to Film and Media Scriptwrit	ing 3
FTVE-150	Topics in Film, Television, and	
	Electronic Media	0.3-4
FTVE-160	Introduction to Film Production	3
FTVE-161	Intermediate Film Production	3
FTVE-166	Intermediate Digital Editing	3
FTVE-205	Introduction to Film and Media Arts	3
FTVE-280	American Cinema 1900-1950	3
FTVE-281	World Cinema 1900-1960	3
FTVE-282	American Cinema 1950 to the Present	3
FTVE-283	World Cinema 1960 to the Present	3
FTVE-298	Independent Study	0.5-3
	total minimum required units	33

\*Note: There may be no duplication of course units between major requirements and elective courses.

## Certificate of achievement Broadcast communication arts

#### Students completing the program will be able to...

- A. produce for broadcast and digital distribution utilizing three-camera studio format principles (except Basic Digital Field Production and Basic Writing for Digital Medium).
- B. operate cameras and professional sound equipment (except Basic Writing for Digital Medium).
- C. perform digital nonlinear editing (except Basic Writing for Digital Medium).
- D. produce still and motion graphics (except Basic Writing for Digital Medium).
- E. produce for broadcast and digital distribution utilizing field production principles (except Basic Studio Production and Basic Writing for Digital Medium).
- F. write scripts for various production formats.
- G. direct projects for various production formats.
- H. transfer to four-year institutions majoring in broadcast communication arts.
- I. qualify for entry-level employment in broadcasting.
- J. apply their planning skills for project management.
- K. identify major trends in the history of broadcasting.

This program prepares students for entry-level positions in the broadcast communication industries such as: associate producer, assistant director, on-camera talent, camera operator, sound technician, video switcher, floor director, videotape editor, production assistant, radio board operator, radio producer, radio production engineer, and radio on-air talent.

Selected courses in the program may meet some lower division requirements for the bachelor of arts program at certain California State University campuses. Consult with department faculty or a college counselor for more information.

To earn a certificate of achievement, students must complete each of the required courses with a "C" grade or higher. Required courses can only be completed by attending a combination of day and evening classes.

required coul ARTDM-105 FTVE-120 FTVE-130	rses: units Introduction to Digital Imaging
FTVE-165 FTVE-240	Digital Editing
plus at least 6 FTVE-140 FTVE-160 JRNAL-110	Sunits from: Introduction to Film and Media Scriptwriting 3 Introduction to Film Production
plus at least 3 FTVE-132 FTVE-150	3 units from: Advanced TV Studio Production
FTVE-161 FTVE-166	Intermediate Film Production
plus at least 3 ARTDM-190 ARTDM-195 FTVE-295	3 units from: Digital Media Projects
FTVE-296	Education in FTVE
ARTDM-149 ARTDM-170 BUSMG-191 BUSMG-192 BUSMK-255 COMM-148 DRAMA-122 DRAMA-123	Digital Interface Design
	total minimum required units 33

\*Note: There may be no duplication of course units between major requirements and elective courses.

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### Film, television, and electronic media

## Certificate of accomplishment Broadcast communication arts -Basic digital field production

Students completing the program will be able to...

- A. operate cameras and professional sound equipment (except Basic Writing for Digital Medium).
- B. perform digital nonlinear editing (except Basic Writing for Digital Medium).
- C. produce still and motion graphics (except Basic Writing for Digital Medium).
- D. produce for broadcast and digital distribution utilizing field production principles (except Basic Studio Production and Basic Writing for Digital Medium).
- E. write scripts for various production formats.
- F. direct projects for various production formats.
- G. transfer to four-year institutions majoring in broadcast communication arts.
- H. qualify for entry-level employment in broadcasting.
- I. apply their planning skills for project management.
- J. identify major trends in the history of broadcasting.

The broadcast communication arts program prepares students for entry level in one of four specialty areas of broadcasting industry; studio production, field production, post production and writing.

To earn a certificate of accomplishment, students must complete each of the required courses with a "C" grade or higher. Required courses can only be completed by attending a combination of day and evening classes.

	total minimum required units	15
FTVE-298	Independent Study	
	Experience Education in FTVE	1-4
FTVE-296	Internship in Occupational Work	1-4
11112233	Education in FTVE	1_/
FTVE-295	Occupational Work Experience	
FTVE-160	Introduction to Film Production	
1 1 1 1 2 1 3 0	Electronic Media	0.3-4
FTVE-150	Topics in Film, Television, and	
	Applied Production for Digital Media.	
	Digital Media Projects	
plus at least 6	Sunits from: Introduction to Digital Imaging	3
1 1 V L-240	Electronic Media	3
FTVE-240	History of Broadcasting and	
FTVE-165	Digital Editing	
FTVE-161	Intermediate Film Production	
required coul	rses:	units

## Certificate of accomplishment Broadcast communication arts -Basic studio production

Students completing the program will be able to...

- A. produce for broadcast and digital distribution utilizing three-camera studio format principles (except Basic Digital Field Production and Basic Writing for Digital Medium).
- B. operate cameras and professional sound equipment (except Basic Writing for Digital Medium).
- C. perform digital nonlinear editing (except Basic Writing for Digital Medium).
- D. produce still and motion graphics (except Basic Writing for Digital Medium).
- E. write scripts for various production formats.
- F. direct projects for various production formats.
- G. transfer to four-year institutions majoring in broadcast communication arts.
- H. qualify for entry-level employment in broadcasting.
- I. apply their planning skills for project management.
- J. identify major trends in the history of broadcasting.

The broadcast communication arts program prepares students for entry level in one of four specialty areas of broadcasting industry; studio production, field production, post production and writing.

To earn a certificate of accomplishment, students must complete each of the required courses with a "C" grade or higher. Required courses can only be completed by attending a combination of day and evening classes.

required cou	rses:	units
FTVE-120	Introduction to TV Studio Production	3
FTVE-130	Intermediate TV Studio Production	3
FTVE-132	Advanced TV Studio Production	3
FTVE-240	History of Broadcasting and	
	Electronic Media	3
plus at least 3	3 units from:	
ARTDM-105	Introduction to Digital Imaging	3
ARTDM-190	Digital Media Projects	3
ARTDM-195	Applied Production for Digital Media	3
FTVE-150	Topics in Film, Television, and	
	Electronic Media	0.3-4
FTVE-295	Occupational Work Experience	
	Education in FTVE	1-4
FTVE-296	Internship in Occupational Work	
	Experience Education in FTVE	
FTVE-298	Independent Study	0.5-3
	total minimum required units	15

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## Certificate of accomplishment Broadcast communication arts -Basic writing for digital medium

Students completing the program will be able to...

- A. write scripts for various production formats.
- B. direct projects for various production formats.
- C. transfer to four-year institutions majoring in broadcast communication arts.
- D. qualify for entry-level employment in broadcasting.
- E. apply their planning skills for project management.
- F. identify major trends in the history of broadcasting.

The broadcast communication arts program prepares students for entry level in one of four specialty areas of broadcasting industry; studio production, field production, post production and writing.

To earn a certificate of accomplishment, students must complete each of the required courses with a "C" grade or higher. Required courses can only be completed by attending a combination of day and evening classes.

required coul	rses: units
FTVE-140	Introduction to Film and Media Scriptwriting 3
FTVE-141	Intermediate Film and Media Scriptwriting 3
FTVE-142	Advanced Film and Media Scriptwriting 3
FTVE-240	History of Broadcasting and
	Electronic Media
plus at least 3	3 units from:
	Performance of Literature3
ENGL-151	The Short Story 3
FTVE-150	Topics in Film, Television, and
	Electronic Media
FTVE-295	Occupational Work Experience
	Education in FTVE1-4
FTVE-296	Internship in Occupational Work
	Experience Education in FTVE1-4
FTVE-298	Independent Study0.5-3
JRNL-110	Mass Media Communication3
	total minimum required units 15

#### FTVE-120 Introduction to TV Studio Production

3 units SC

- 36 hours lecture/54 hours laboratory per term
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly BCA-120

This course introduces theory, terminology and operation of a multi-camera television studio and control room. Topics include studio signal flow, directing, theory and operation of camera and audio equipment, switcher operation, fundamentals of lighting, graphics, video control and video recording and real-time video production. CSU

#### FTVE-130 Intermediate TV Studio Production

3 units SC

- 36 hours lecture/54 hours laboratory per term
- Prerequisite: FTVE-120 or equivalent
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly BCA-130

This is an intermediate class designed to advance the student's skills in producing and directing TV programs and operating television equipment. Students will produce and direct programs and prepare for positions in broadcast and cable TV as well as industrial television production facilities.

#### FTVE-132 Advanced TV Studio Production

3 units SC

- 36 hours lecture/54 hours laboratory per term
- Prerequisite: FTVE-130 or equivalent
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly BCA-132

This is an advanced class designed to increase the student's skills in producing and directing TV programs and operating television equipment. Students will produce and direct programs to prepare for positions in broadcast and cable TV as well as industrial television production facilities. CSU

### FTVE-140 Introduction to Film and Media Scriptwriting

3 units SC

- 54 hours lecture per term
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly BCA-290 and FILM -290

This is a basic introductory course in writing for the film and electronic media. Preparing scripts in proper formats, including fundamental technical, conceptual and stylistic issues related to writing fiction and non-fiction scripts for informational and entertainment purposes in film and electronic media are emphasized. A writing evaluation component is a significant part of the course requirement. CSU, UC

### FTVE-141 Intermediate Film and Media Scriptwriting

3 units SC

- 54 hours lecture per term
- Prerequisite: FTVE-140 or equivalent
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly FILM-291

This is an intermediate film writing class. The course will focus on developing dramatic conflict inside of a three-act structure. There will be numerous writing assignments including the writing of the first-act of a feature-length screenplay. The purpose of the class is to hone and increase the student's ability to write for a visual medium. CSU, UC

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## FTVE-142 Advanced Film and Media Scriptwriting

3 units SC

- 54 hours lecture per term
- Prerequisite: FTVE-141 or equivalent
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly FILM-294

The purpose of this class is for the advancing student to produce a feature length screenplay. Therefore, emphasis will be placed on developing and refining authentic characters, solid stories and dramatic structure. There will be numerous writing exercises and evaluations. CSU, UC

## FTVE-150 Topics in Film, Television, and Electronic Media

.3-4 units SC

- Variable hours
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly BCA-190 and FILM-150

A supplemental course in film, television, and electronic media to provide a study of current concepts and problems in film, television, and electronic media. Specific topics will be announced in the schedule of classes. CSU

#### FTVE-160 Introduction to Film Production

3 units SC

- 36 hours lecture/54 hours laboratory per term
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly BCA-125 and FILM-292

This course provides an introduction to short, single-camera digital videos focusing on the aesthetics and fundamentals of scripting, producing, directing on location, post-production, and exhibition/distribution. Theory, terminology, and operation of single camera video production, including composition and editing techniques, camera operation, portable lighting, video recorder operation, audio control and basic editing will also be covered. CSU, UC

#### FTVE-161 Intermediate Film Production

3 units SC

- 36 hours lecture/54 hours laboratory per term
- Prerequisite: FTVE-160 or equivalent
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly BCA-126 and FILM-293

In this course students produce intermediate level, single-camera digital videos that utilize mixed soundtracks, sophisticated lighting schemes, sync sound, polished editing and the use of visual metaphors. CSU, UC

#### FTVE-165 Digital Editing

3 units SC

- 36 hours lecture/72 hours laboratory per term
- Formerly BCA-165 and FILM-165

This course is an introduction to the techniques, concepts and aesthetics of digital non-linear, computerized editing for film, television and digital media. The student will become familiar with various professional software programs and develop an understanding of organization, timelines and story as well as editing for visual and audio effect. CSU, UC

#### FTVE-166 Intermediate Digital Editing

3 units SC

- 36 hours lecture/72 hours laboratory per term
- Prerequisite: FTVE-165 or equivalent
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly BCA-166 and FILM-166

This intermediate course is designed to advance the student's non-linear digital editing skills using current industry standard software programs. CSU, UC

#### FTVE-200 American Cinema/American Culture

3 units SC

- 54 hours lecture per term
- Formerly FILM-140

This course presents the history of cinema focusing on various genres in American filmmaking in a larger cultural context including literature, drama, vaudeville, and related art forms. The course will investigate the interplay of economic, industrial, aesthetic, and cultural forces that shape the language of film - how film conveys meaning and functions as a work of art. Other themes to be explored include how Hollywood functions as a business, reflects societal values and concerns, and responds to evolving technology. CSU, UC

#### FTVE-205 Introduction to Film and Media Arts

3 units SC

- 54 hours lecture per term
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly FILM-180

This course will examine major trends and genres in the world of film and media. Analysis of how plot, theme and character are developed in a visual medium and how the language and syntax of film conveys meaning as compared to media, literature and drama will be emphasized. The relationship of film and media to historical, social, and cultural trends will also be examined. Topics include modes of production, narrative and non-narrative forms, visual design, editing, sound, genre, ideology and critical analysis. CSU, UC (credit limits may apply to UC - see counselor)

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#### FTVE-210 American Ethnic Cultures in Film

3 units SC

- 54 hours lecture per term
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly FILM-160

This course will evaluate and explore various American cultures: African American, American Indian, Asian American, Hispanic, and European American as represented in feature film. Emphasis is on the analysis of similarities and differences, paying particular attention to social and cultural representations. In addition, the course will include issues specific to the world of cinema including how film language communicates ideas and stimulates emotional responses as well as how economic considerations influence Hollywood distribution practices. CSU, UC

## FTVE-240 History of Broadcasting and Electronic Media

3 units SC

- 54 hours lecture per term
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly BCA-140

This course introduces the history, structure, function, economics, content and evolution of radio, television, film, the Internet, and new media, including traditional and mature formats. The social, political, regulatory, ethical and occupational impact of the electronic media are also studied. CSU, UC

## FTVE-260 Ethnic Images in United States (U.S.) Television

3 units SC

- 54 hours lecture per term
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly BCA-260

This course will evaluate and explore various cultures represented in U.S. television: African American, American Indian, Asian American, Hispanic, and European American. It will examine the demographic, racial, political, and economic factors that determine the cultural diversity of programming and analyze similarities and differences in the way various cultures are portrayed. Issues specific to the world of television including broadcasting, cable, and streaming will be examined. The course will focus on how television communicates ideas and stimulates emotional responses, as well as the importance of Federal Communication Commission (FCC) regulations and marketing practices. CSU, UC

#### FTVE-280 American Cinema 1900-1950

3 units SC

- 54 hours lecture per term
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly FILM-280

This course is a survey of major trends in American Cinema from 1900 to the demise of the studio system in the 1950s. Students will view films from notable artists and movements that have influenced the development of film arts around the world. In addition, students will analyze how social, economic, and historical forces shape film art, the development of global media culture, and how cinema communicates as an art form. CSU, UC

#### FTVE-281 World Cinema 1900-1960

3 units SC

- 54 hours lecture per term
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly FILM-281

This course is a survey of major trends in World Cinema from 1900 to the French New Wave of the 1960s. Students will view films from notable artists and movements that have influenced the development of film arts around the world. In addition, students will analyze how social, economic, and historical forces shape film art, the development of global media culture, and how cinema communicates as an art form. CSU, UC (credit limits may apply to UC - see counselor)

#### FTVE-282 American Cinema 1950 to the Present

3 units SC

- 54 hours lecture per term
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly FILM-282

This course is a survey of major trends in American Cinema from the demise of the studio system in the 1950's to the present. Students will view films from notable artists and movements that have influenced the development of film arts around the world. In addition, students will analyze how social, economic, and historical forces shape film art, the development of global media culture, and how cinema communicates as an art form. CSU, UC

#### FTVE-283 World Cinema 1960 to the Present

3 units SC

- 54 hours lecture per term
- Recommended: Eligibility for ENGL-122 or equivalent
- Formerly FILM-283

This course provides a survey of major trends in World Cinema since 1960 from French New Wave to the growth of Asian, Latin American, and Third-World cinema. The course methodology includes lectures and the viewing of key films from notable artists and movements that have influenced the development of film arts around the world. The social, economic, and historical forces that shape film art, as well as the development of global media culture and understanding how film communicates as an art form will be stressed. CSU, UC

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## FTVE-295 Occupational Work Experience Education in FTVE

1-4 units SC

- May be repeated three times
- Variable hours
- Note: In order to enroll in FTVE-295, students must be employed, register for the course, complete an online Employment Form, and participate in an orientation. Employment Form can be accessed at www.dvc.edu/ wrkx. Incomplete grades are not awarded for this course.

FTVE-295 is supervised employment that extends classroom learning to the job site and relates to the studentis chosen field of study or area of career interest. Under the supervision of a college instructor, students will engage in on-the-job and other learning experiences that contribute to their employability skills and occupational or educational goals. Five hours work per week or seventy-five hours work per term is equal to one unit. Students may earn up to a maximum of sixteen units; repetition allowed per Title 5 Section 55253. CSU

#### FTVE-296 Internship in Occupational Work Experience Education in FTVE

1-4 units SC

- May be repeated three times
- · Variable hours
- Note: In order to enroll in the FTVE-296 course, students must be interning or volunteering, register for the course, complete an online Employment Form, and participate in an orientation. The Employment Form can be accessed at www.dvc.edu/wrkx. Incomplete grades are not awarded for this course.

FTVE-296 is a supervised internship in a skilled or professional level assignment in the studentís major field of study or area of career interest. Under the supervision of a college instructor, students will engage in on-the-job and other learning experiences that contribute to their employability skills and occupational or educational goals. Internships may be paid, non-paid, or some partial compensation provided. Five hours work per week or seventy-five hours work per term is equal to one unit (paid) or one unit for four hours work per week or sixty hours per term (unpaid work). Students may earn up to a maximum of sixteen units; repetition allowed per Title 5 Section 55253. CSU

#### FTVE-298 Independent Study

.5-3 units SC

- Variable hours
- Note: Submission of acceptable educational contract to department and Instruction Office is required.
- Formerly BCA-298 and FILM-298

This course is designed for advanced students who wish to conduct additional research, a special project, or learning activities in a specific discipline/subject area and is not intended to replace an existing course. The student and instructor develop a written contract that includes objectives to be achieved, activities and procedures to accomplish the study project, and the means by which the supervising instructor may assess accomplishment. CSU

#### FTVE-299 Student Instructional Assistant

.5-3 units SC

- Variable hours
- Note: Applications must be approved through the Instruction Office. Students must be supervised by a DVC instructor.
- Formerly BCA-299 and FILM-299

Students work as instructional assistants, lab assistants and research assistants in this department. The instructional assistants function as group discussion leaders, meet and assist students with problems and projects, or help instructors by setting up laboratory or demonstration apparatus. Students may not assist in course sections in which they are currently enrolled. CSU